## EEO Public File Report

**Pearson Broadcasting** 

For the period: 2/1/2024-1/31/2025

This report covers the following employment unit:

Call Signs: KBCN

Location: Marshall, AR (market Harrison and Branson, MO)

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title

Date filled

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for the full-time positions opened.

NAME	ADDRESS
Arkansas Broadcasters Association	2024 AR Valley Drive, Suite 403, Little Rock, AR 72212
Station Social Media	PO Box 23370, Barling, AR 72923
KAKS, KBCN, KERX, KTTG, hitthatline.com, Morning Rush network on-air advertisement	PO Box 23370, Barling, AR 72923
Arkansas Division of Workforce Services	1109 S. 16 <sup>th</sup> St, Fort Smith, AR 72901
Western Arkansas Works	Westernarkansasworks.com
University of Arkansas Fort Smith	Susan.krafft@uafs.edu; Uafs.edu;career- services; student-resources; jobs
North West Arkansas Community College	Career-services@nwacc.edu
Hendrix College	Hendrix- csm.symplicity.com/employers/index.php
University of Arkansas – Handshake Division of Studen Affairs	Career.uark.edu/employers/postjob/#PostaJob

C. The following is a list of full-time positions shown in Section A above and the recruitment source which provided for that position:

Job Title	Recruitment Source

							—
D.	During	the previous 1	12 months, th	ere were a total of0	(zero)	people interview	ved
	for the_	_0 (zero)	vacancies fo	or theno open pos	itions . The	following is a list of	the
	total nu	ımber of inter	viewees refer	red by each recruitmen	t source sh	now in Section B abo	ve:
		Job Title		Recruitment Source	# of	Interviewees	

- E. During the last 12 months, the station employment unit engaged in the following initiative:
  - 1. Searcy County Chamber of Commerce Job Fair 12/12/24

## betty.laclair@hitthatline.com

From:

Starla Wilkinson <starla.wilkinson@hitthatline.com>

Sent:

Thursday, December 5, 2024 7:58 AM

To:

tommy.craft@hitthatline.com; betty.laclair@hitthatline.com

Subject:

FW: Searcy County Job Fair



CLIENT COORDINATOR/SALES
(870) 743-1157
STARLA.WILKINSON@HITTHATLINE.COM



PO BOX 3043 HARRISON, AR 72602 (870) 743-1157 bitthatime.com

Sent from Mail for Windows 10

From: GREATER SEARCY COUNTY CHAMBER OF COMMERCE

Sent: Wednesday, December 4, 2024 6:33 PM

To: debbieackerson@bmrhc.net; Jordan Pinson; Melissa Weaver; Buffalo River Outfitters; Kimberly LaValle; Angie Dunlap; Michael Kirkland; jchisum@nwaedd.org; Rick Massengale; Kelly Reves; Starla Wilkinson; Savannah Rosner; Kim

Rosson; Lynda Hensley; brooke.sutterfield@myozarkhealth.com; lisa.swofford@myozarkhealth.com;

tnowlin@pjecc.com

Subject: Searcy County Job Fair

We look forward to having you at the Searcy County Job Fair on Thursday, 12 December at the <u>Searcy</u> County Civic Center in Marshall, 830AM till 3PM.!

So far, participants include:

Boston Mountain Rural Health Center, Inc.

1st Choice Home Care, Inc. Marshall

**Buffalo River Outfitters** 

**Highland Court Rehabilitation & Resident Care Facility** 

Area Agency on Aging of Northwest Arkansas

Harps Food Stores - Marshall, AR

**Petit Jean Electric Cooperative** 

North Arkansas Transportation Service

North Arkansas College

**Friendship Community Care** 

North Arkansas Regional Medical Center

Ozark Health Inc.

**KBCN Radio ESPN Arkansas 104.3** 

Free to the Public!

Call the chamber at 8704482557.

Thank you!

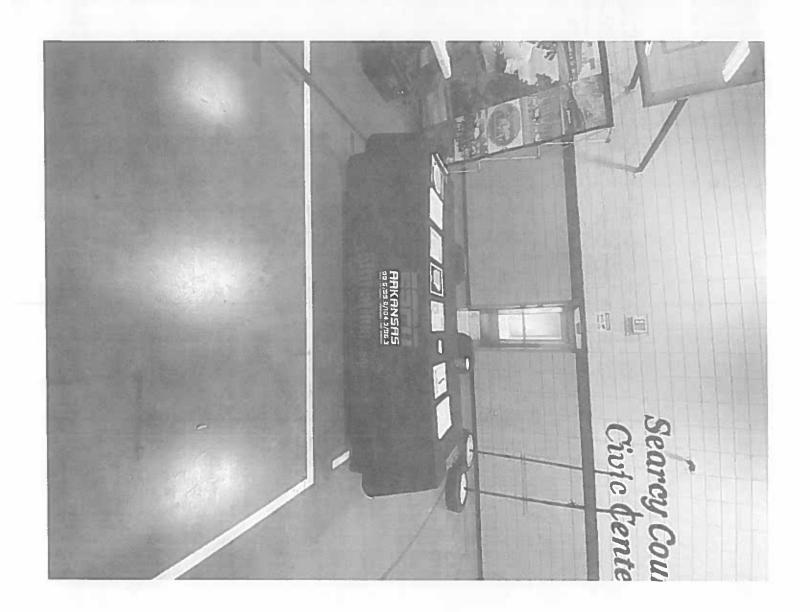
Darryl

Darryl G. Treat, Executive Director

8704482557

Facebook https://www.facebook.com/SearcyCountyArkansasChamberOfCommerce

Website https://searcycountyarkansas.org/





NAME (PLEASE PRINT) RESUME **APPLICATION BUSINESS CARD RECEIVED** Teres Koch L.A. Salon Carl PATREY bractor mariott
Makayla Group
James Dichterson
Gregor Liddlau
Christi Bobins
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Colplen Lite
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The Grinder

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Kimora Dise
Avory Masar
Olivia Goodrich
R. O bert young

GED X Instructor



NAME (PLEASE PRINT)	RESUME	APPLICATION	BUSINESS CARD RECEIVED
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Brailey Lindsey			V
Addison Bohannon			
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