

# EEO Public File Report

Pearson Broadcasting

For the period: 2/1/2024-1/31/2025

This report covers the following employment unit:

Call Signs: **KBCN**

Location: Marshall, AR (market Harrison and Branson, MO)

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title Date filled

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for the full-time positions opened.

NAME	ADDRESS
Arkansas Broadcasters Association	2024 AR Valley Drive, Suite 403, Little Rock, AR 72212
Station Social Media	PO Box 23370, Barling, AR 72923
KAKS, KBCN, KERX, KTTG, hitthatline.com, Morning Rush network on-air advertisement	PO Box 23370, Barling, AR 72923
Arkansas Division of Workforce Services	1109 S. 16 <sup>th</sup> St, Fort Smith, AR 72901
Western Arkansas Works	Westernarkansasworks.com
University of Arkansas Fort Smith	Susan.krafft@uafs.edu; Uafs.edu;career-services; student-resources; jobs
North West Arkansas Community College	Career-services@nwacc.edu
Hendrix College	Hendrix-csm.symplicity.com/employers/index.php
University of Arkansas – Handshake Division of Student Affairs	Career.uark.edu/employers/postjob/#PostaJob

C. The following is a list of full-time positions shown in Section A above and the recruitment source which provided for that position:

Job Title	Recruitment Source

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D. During the previous 12 months, there were a total of   0   (zero) \_\_\_\_\_ people interviewed for the   0   (zero) \_\_\_\_\_ vacancies for the   no open   positions . The following is a list of the total number of interviewees referred by each recruitment source show in Section B above:

<b>Job Title</b>	<b>Recruitment Source</b>	<b># of Interviewees</b>

E. During the last 12 months, the station employment unit engaged in the following initiative:

1. Searcy County Chamber of Commerce Job Fair 12/12/24

betty.laclair@hitthatline.com

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**From:** Starla Wilkinson <starla.wilkinson@hitthatline.com>  
**Sent:** Thursday, December 5, 2024 7:58 AM  
**To:** tommy.craft@hitthatline.com; betty.laclair@hitthatline.com  
**Subject:** FW: Searcy County Job Fair

  
**STARLA WILKINSON**  
CLIENT COORDINATOR/SALES  
(870) 743-1157  
[STARLA.WILKINSON@HITTHATLINE.COM](mailto:STARLA.WILKINSON@HITTHATLINE.COM)  
  
PO BOX 3043  
HARRISON, AR 72602  
(870) 743-1157  
[hitthatline.com](http://hitthatline.com)

Sent from [Mail](#) for Windows 10

**From:** [GREATER SEARCY COUNTY CHAMBER OF COMMERCE](#)  
**Sent:** Wednesday, December 4, 2024 6:33 PM  
**To:** [debbieackerson@bmrhc.net](mailto:debbieackerson@bmrhc.net); [Jordan Pinson](#); [Melissa Weaver](#); [Buffalo River Outfitters](#); [Kimberly LaValle](#); [Angie Dunlap](#); [Michael Kirkland](#); [jchisum@nwaedd.org](mailto:jchisum@nwaedd.org); [Rick Massengale](#); [Kelly Reves](#); [Starla Wilkinson](#); [Savannah Rosner](#); [Kim Rosson](#); [Lynda Hensley](#); [brooke.sutterfield@myozarkhealth.com](mailto:brooke.sutterfield@myozarkhealth.com); [lisa.swofford@myozarkhealth.com](mailto:lisa.swofford@myozarkhealth.com); [tnowlin@pjecc.com](mailto:tnowlin@pjecc.com)  
**Subject:** Searcy County Job Fair

We look forward to having you at the Searcy County Job Fair on Thursday, 12 December at the [Searcy County Civic Center](#) in Marshall, 830AM till 3PM.!

So far, participants include:

[Boston Mountain Rural Health Center, Inc.](#)  
[1st Choice Home Care, Inc. Marshall](#)  
[Buffalo River Outfitters](#)  
[Highland Court Rehabilitation & Resident Care Facility](#)  
[Area Agency on Aging of Northwest Arkansas](#)  
[Harps Food Stores - Marshall, AR](#)  
[Petit Jean Electric Cooperative](#)  
[North Arkansas Transportation Service](#)  
[North Arkansas College](#)  
[Friendship Community Care](#)  
[North Arkansas Regional Medical Center](#)  
[Ozark Health Inc.](#)  
[KBCN Radio ESPN Arkansas 104.3](#)  
Free to the Public!  
Call the chamber at 8704482557.

Thank you!

Darryl

Darryl G. Treat, Executive Director

8704482557

Facebook <https://www.facebook.com/SearcyCountyArkansasChamberOfCommerce>

Website <https://searcycountyarkansas.org/>





**PIPKINS**  
99.5/95.3/104.3/96.3  
NOM. 17.3MESH / 10MM O.D. / 100% 0.075mm



NAME (PLEASE PRINT)	RESUME	APPLICATION	BUSINESS CARD RECEIVED
Teresa Koch			✓
L. A. Salou			✓
Carl Parker			
braxton mariott			
Makayla Graw			
James Dichterson			
Gregor Lichtdaw			
Christi Bobbin			
Masen still			
Golden Kth			
Dylan miller			
Ty Glander			
Payton Hunter			
Annalynn McLutcheon			
Kadue Hensley			✓
Kiluz Hensley			✓
Clara Wilson			
Jaidyn Smiley			
Anthony Hark			
Aston Biny			
Layton Stafford			
T. D. Parceby			
Rylan Raney			
Maddie Thompson			
McKinsey Trammell		✓	
James Brown		✓	
Shyanne Bruce			
Keagan Sanford			
Rylan Riffe	✓	✓	✓
Payton Wagner			
Elizah Woney			
Loren Powers			
Campbell Horton			
Kate Crockett			
Kimora Dose			
Mary Mason			
Onvia Goodrich			
Robert Young			

GED  
Instructor



**ESPN**  
**ARKANSAS**  
99.5/95.3/104.3/96.3

